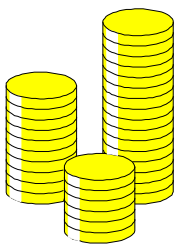




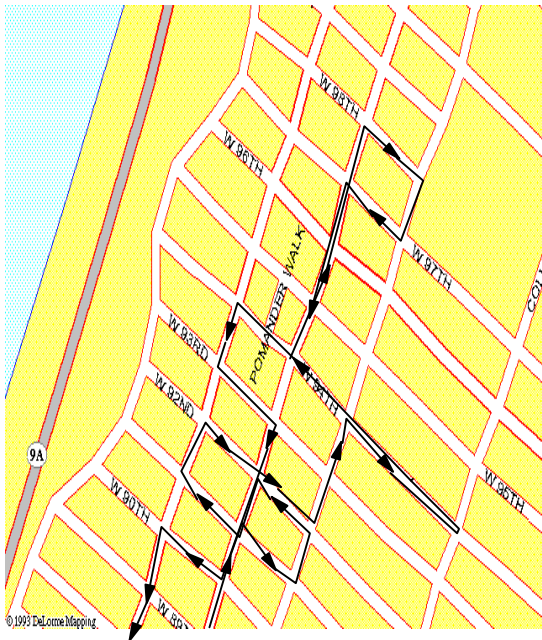
## There are some nasty new twists in the volunteer mailing maze

***What's up?  
Volunteer mailings are very important to my campaign!***



Many postal rates are staying the same in the new 1996 Classifications, but the difference between carrier route and regular five digit zip sort is going up quite a bit. There will be a difference of 5.9 cents a piece between carrier route and zip sort for letter size pieces, and 7 cents a piece for flats. This can add up to a lot of money!

***What about  
Carrier Route?  
Our volunteers  
can handle  
carrier route  
mailings.***



**T h e L O T t r a p**

**The nastiest new trap in the maze is something new called Line of Travel, or LOT. This is the approximate order that the letter carrier travels their route each day. We will sort the labels this way, then the mail pieces **MUST** be kept in this **EXACT** sequence after the labels are applied. It will be difficult for campaign workers to keep all that straight. If they get mixed up the mailing will not qualify for the Carrier Route Rate -- it will be time consuming and expensive to correct.**

**What's the solution?  
Surely the Post Office doesn't want to end volunteer mailings.**



T h e P o s t O f f i c e  
w a n t s y o u t o  
u s e t h e s e

**If you make your piece letter size you can get a postage rate that is almost as good as Carrier Route by using postal barcodes. If you use barcodes you only need to group pieces together by zip, not in any particular sequence within zip! This will cost a little more for postage and for labels, but the simplicity will be well worth it. Your volunteer mailings will be much easier -- the past difficulties with carrier route handling are even eliminated -- and you will avoid the new LOT trap entirely.**

AUTO

DEBRA A OKAMOTO  
1385 KAELEKU ST  
HONOLULU, HI 96825



AUTO

THE LEONG FAMILY  
1395 KAELEKU ST  
HONOLULU, HI 96825



**Very good!  
15.5 cents a piece  
postage --  
cheaper than the  
old rate for flats.  
This is going to be  
easier and cheaper  
than last year.**



**The Answer:**

- 1) Use VCS Bar coded Labels**
- 2) Keep pieces letter size**

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